



Volunteer Role: Fight Bladder Cancer Champion
Time commitment: Flexible
Location: Wherever you live or work

Introduction

Fight Bladder Cancer (FBC) is a patient and carer-led specialist charity for bladder cancer in the UK. With over 21,000 new cases diagnosed annually, bladder cancer is the 5th most common cancer in the UK. Despite its prevalence, bladder cancer is a severely underfunded cancer which lacks a high-profile campaign to raise urgently needed public awareness. Our research has found that over half of people diagnosed with bladder cancer had never even heard of the disease before their diagnosis.

This needs to change.

Fight Bladder Cancer supports all people affected by bladder cancer and runs the only specialist bladder cancer online support forum. We also influence medical research and campaign to affect policies that improve treatments for patients. The charity is committed to achieving better outcomes and quality of life for all affected.

We work with people affected by bladder cancer in every aspect of our work. We are searching for volunteers who are keen to help us spread the word about this disease, as well as build support for our cause.



Community CHAMPION



Support Awareness Research Change



Fight Bladder Cancer Champion:

Role & Purpose

Fight Bladder Cancer is run by an incredibly small team of staff and often needs help from its 'Wee Family' to help us get the message out about our work. We are looking to recruit volunteer Champions across the UK to help us achieve this.



The role is four-fold. You will help us to:

- 1. Raise awareness about bladder cancer and the early signs and symptoms of the disease**
- 2. Share the support services Fight Bladder Cancer offers to people affected by bladder cancer, as well as the resources we have created for medical professionals**
- 3. Advocate on behalf of bladder cancer patients with an aim to improve the bladder cancer patient experience in the UK**
- 4. Build friends and connections for us and ultimately help to raise funds to support the charity's work**

The activities of this role are varied and will range from attending events to talk about the work Fight Bladder Cancer does, distributing posters to local GPs and pharmacies, encouraging people to get involved in fundraising activities and engaging with your MP to address gaps in bladder cancer patient services.

The community champion role is so important as it helps us to reach new patients and build regional networks.

Role Responsibilities

Being a Champion means that you could be doing any of the following within your local community!

Increasing engagement

Reaching out to local organisations and community bodies (GPs, hospitals, community clubs etc) to share posters, leaflets and bladder cancer information

Visiting organisations

Attending events at local rotary clubs, community groups, schools or colleges to give presentations about Fight Bladder Cancer

Representing FBC

Make conversation with members of the public, answering questions about our work and sharing our materials with them. You could perhaps organise and host an information stand in your local hospital?



Fundraising

Be proactive in planning and promoting fundraising initiatives within your community. We love organising a 'Wee Walk' during our awareness month, so you may also decide to lead a sponsored walk - or a local fundraiser of your choice.

Relationship Building

Inspire others to also help raise awareness and thank them for their contributions. Help FBC grow its community of supporters and volunteers.

Benefits of being a Champion

There are several ways that you, as a volunteer, will benefit from working with Fight Bladder Cancer!

Who are you?

- You will be personable, enthusiastic and approachable
- You will have initiative, drive and determination
- You may have been affected by bladder cancer, although this isn't a necessity

What can you expect?

- A discussion to introduce you to the charity, to recognise your skills and identify any ongoing support you may need from us to fulfil the role
- A free awareness pack containing our posters and leaflets
- Complimentary merchandise (including a "FBC volunteer" identification lanyard)
- Access to our awareness campaigns, materials and presentations
- Ongoing support and guidance from the Fight Bladder Cancer team

What will you achieve?

- You will meet new people and be an integral member of our Wee Family
- Be a valuable asset in contributing to the growth and development of Fight Bladder Cancer
- A sense of satisfaction and pride as you help to make a difference to others affected by bladder cancer
- A unique opportunity to learn new skills and experiences



Role Responsibilities

This is a flexible role to suit your availability, so **there is no minimum time commitment** as a Champion and we would be grateful for any amount of time you can volunteer for us.

Each Champion is welcome to proactively build their own networks and relationships within their community for FBC.

We are happy to discuss any and all ideas you may have!



Applications and Next Steps

Please email champions@fightbladdercancer.co.uk with a brief introduction about yourself. We can then arrange an informal meeting to discuss your application and also obtain references if necessary. Following this, we'll send you our awareness pack and make sure you've got everything you need before going out into your local community.

We are keen to welcome you into our 'Wee Family', so if you have any further questions please don't hesitate to get in touch.

Thank you!